

IN THE SPECIFICATION;

Page 19, amend the paragraph beginning at line 18 as follows:

Further, in the above-mentioned explanation, the visible light region is set to a wavelength region of 400 to 760 nm of the flat type, and means that the transmittance or the reflectance is set within $\pm 10\%$ in the visible light region. That is, the variation of $\pm 10\%$ in the visible light region for transmittance or reflectance represents, as shown in Fig. 6 a difference between a minimum of -10% and a maximum of +10% or a difference of no more than 20% in the visible light region, as is apparent from both the transmittance spectral characteristics 35a of the diffusion adhesive layer and the reflection spectral characteristics 34 of the metal reflecting layer which are of the flat type in the visible light region. Further, the contrast C can be defined by a following formula 2, wherein the brightness at the time of maximum gray scale display is set to V_{on} and the brightness of the minimum gray scale display is set to V_{off} in the liquid crystal display.